



## **Job opportunity: Intern Marketing & Communication**

### **About Scala Playhouse**

We are one of the largest European wholesale retailers in the adult industry. Scala Playhouse is part of the Beate Uhse group, which employs over 750 people in 12 different countries. We are strongly positioned as a successful, service-orientated brand and have various (international) commercial outlets such as Christine Le Duc, Pabo, Adam et Eve (France) and Beate-Uhse (Germany). Scala Playhouse is a business-to-business company, which - in effect - means all our communication dealings are business-orientated only. We provide weekly newsletters, a monthly B2B magazine and various press-releases to our clients and several B2B publications.

### **We're looking for you!**

We are looking for a hands-on intern to work on our social media project. You have an extensive knowledge of the social media map and the possibilities of various social media channels. You enjoy finding new, innovative and exciting ways to engage our target audience. You are pro-active, creative and have an excellent command of the English language. Preferably you are an hbo-student, enrolled in a marketing/economy/social studies type of education, such as the Dutch degrees Communicatiemanagement and Commerciële Economie.

### **Your daily responsibilities**

- Editing our newsletters in accordance with our copywriter and graphic designers
- Setting up briefings for our graphic designers
- Involvement in the planning and organization of our national/international events
- Implementation of our social media plan
- Pitching ideas for our monthly PLAY magazine
- Overseeing and managing of photo shoots for PLAY magazine
- Miscellaneous tasks supporting the Marketing Manager

### **Interested?**

Send your Curriculum Vitae and a cover letter to our Marketing Manager Sabine Kirchner at [sabine.kirchner@scala-nl.com](mailto:sabine.kirchner@scala-nl.com). If you require further information you can contact Sabine Kirchner via phone number +31 (0)36-5219000.